



2020 DISPLAY FLOOR PROGRAM (USA)

A) The Program

The display floor program is designed to share with our Authorized Distributors the cost of your promotional efforts made for the exclusive promotion of the BEAUFLOR prefinished flooring products.

This program provides to each of our distributors an opportunity to place a 50/50 claim on up to 200 sf or 22.22 sy of approved display floors purchased at list price.

B) Terms of the Program

- a. Must provide a copy of Beauflor purchase order showing the invoiced price.
- b. Provide copy of sales order to display floor dealer showing the invoiced price.
- c. All exceptions must be submitted to the VP of sales for approval.

Customer name: _____

Sign / Date: _____

Sincerely,

Nick Brown
VP Sales North America