

HOMECREST[®]

C A B I N E T R Y

2023 NEW
PRODUCTS & UPDATES

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Welcome to Homecrest[®].

Like any artist, you need the right tools to create your award-winning designs. With Homecrest's 2023 launch, you'll find thoughtful portfolio enhancements that add new possibilities to your palette. New products and enhancements will assist you in satisfying the unique design needs of each of your customers.

We can't wait to see what you'll design next!

Don't miss out on the opportunity to have your design work featured on MasterBrand's website, social media, literature and beyond. We want to promote you by spotlighting your design talent. Submission is simple via the Homecrest Brand Portal on mb1touch.com.

SHARE YOUR HOMECREST DESIGNS WITH US BY SCANNING THE QR CODE.



Stay up-to-date on Homecrest at mb1touch.com



Exterior: Rosedale Painted Hardwood Alpine
Island: Rosedale Maple Derby
Office: Kendrick Painted Hardwood Peacock



INTRODUCING PURESTYLE™

PURESTYLE™

Homecrest™ offers PureStyle™ for those looking for the beauty of a paint finish with added durability.

The PureStyle wrapped door and drawer front design solution delivers crisp, clean details and a durable, paint-like finish. The added benefits of color consistency paired with the resistance to scratching, fading and surface water mean PureStyle delivers fashion without the fuss.

All doors are mitered construction.

ARBOR

Traditional overlay with simple style. Available in slab and 5-Piece drawer front.

DARWYN

Full overlay with wide rails and clean lines. Available in slab and 5-Piece drawer front.

SEDONA

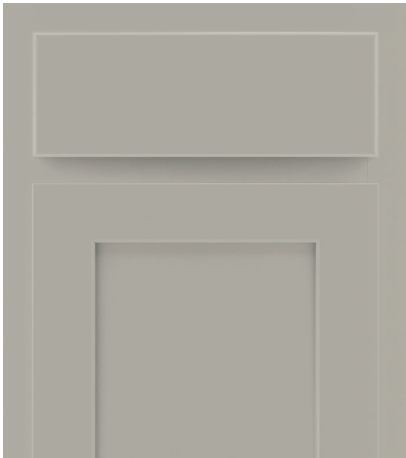
Full overlay with simple style. Available in slab and 5-Piece drawer front.

WALDRON

Full overlay with unique design details. Available in 5-Piece drawer front.

CHALET (Laminate)

Full Overlay with sleek style. Available with slab drawer front.



ARBOR
SLAB DRAWER



ARBOR
5-PIECE DRAWER



DARWYN
SLAB DRAWER



DARWYN
5-PIECE DRAWER



SEDONA
SLAB DRAWER



SEDONA
5-PIECE DRAWER



WALDRON
5-PIECE DRAWER



CHALET
SLAB DRAWER



EXCEPTIONAL FINISH.

PureStyle™ features color consistency without the unpredictable variability often seen by various wood types. The surface regularity of PureStyle™ results in a fashionable, clean-lined aesthetic.

Shown on Waldron 5-Piece



ALPINE



ICEBERG



WILLOW



GALAXY



POOLHOUSE



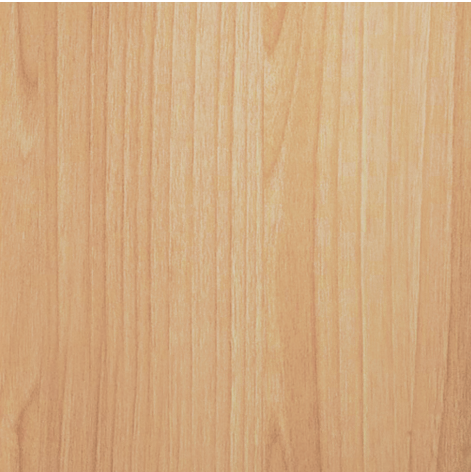
NEW FINISHES



MYSTIC

This new white is a perfect solution for those who prefer a more subdued white. Mystic is a gentle white that pairs well with stains or makes a great stand-alone paint tone.

Available on Painted Hardwood



UNFINISHED

Homecrest's Unfinished option is the right choice when final finishing will be done onsite.

Requires APU or PEU upgrade.
When cabinets are finished by an outside source, finish is not covered under warranty. Interiors of cabinets will be natural Maple laminate. For finishable interiors, MIP must be specified.

Available species: Maple, Hickory, Oak, Rustic Hickory



HAVEN COMING SOON!

Haven is a mid-tone muted green that can shift to blue-gray tones offering broad appeal especially as an accent color.

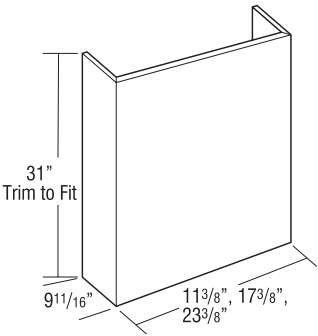
Available on Painted Hardwood

31” TALL WOOD HOOD CHIMNEY

Trends show that wood hoods are the current “it” item to have in the kitchen. Why not choose one that can bring the drama? Homecrest now offers a tall chimney to punctuate rooms with a taller ceiling height.

- Classic Wood Hood Chimney Tall (RHCT)
- Fits with 30”, 36”, and 42” wood hoods

- RHCT30
- RHCT36
- RHCT42

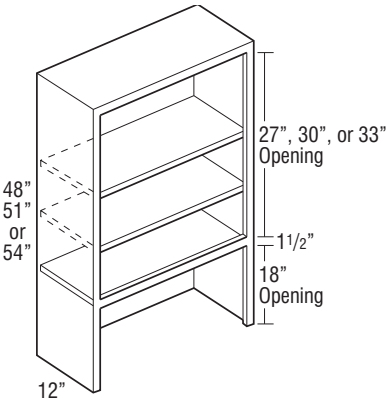


BOOKCASES

A bookcase combines form and function in the home. Serving as both a great design element and a necessary storage feature, a bookcase is a winning addition to most any design. Now, these new Bookcase SKUs offer a cleaner field look with a standard face frame and replace existing Bookcase SKUs.

- Wall Furniture Bookcase
- WFBC****

- 12” Deep Tall Bookcase
- TBC****12



DECORATIVE MOULDINGS

Looking to add extra details to create visual interest and add height to a room? Our wide selection of Decorative Moulding has been expanded to include even more top sellers!

- SCM8
- COTCROWN8

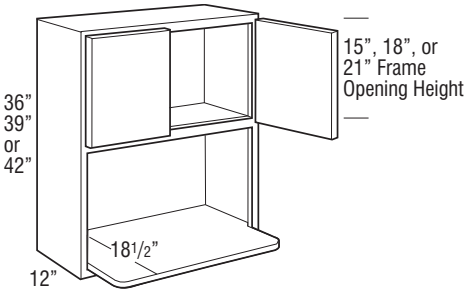


WALL MICROWAVES

Open shelf height is smaller at 15 ¾” to accommodate today’s smaller microwaves. Cabinet opening height is larger for additional behind the door storage. It’s a win/win creating storage just where you need it.

- Wall Microwave Double Door Cabinets
- WMW**36B
 - WMW**39B
 - WMW**42B

New SKUs will replace existing Wall Microwave with Double Door SKUs.



? WHY YOU’LL CARE:

Compact microwaves are here, and your kitchen designs need to accommodate them seamlessly. These new sizes make it easy.

FINISH EXPANSION

ONYX PAINT

Onyx Paint is now available with standard matching laminate Onyx ends. This allows for a perfectly finished design for less cost than a painted panel or skin.

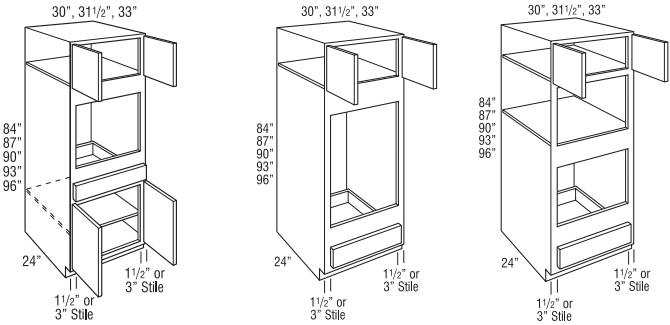


31.5” OVEN & MICROWAVE CABINETS

First up, Homecrest has increased its oven and microwave cabinet offerings to accommodate standard ovens in the most popular sizes. This eliminates room for error with miscuts and speeds along the installation.

All oven configurations are being expanded to include 31.5” widths.

- Single Oven Cabinet (OSB)
- Double Oven Cabinet (OD)
- Double Oven Cabinet, Deep Drawer (OD**DD)
- Oven Microwave Cabinet, Deep Drawer (OMC**DD)



ADDITIONAL FILLER SIZES

Building on the portfolio of existing filler sizes, these options are now available.

- F348
- F351
- F354
- F357
- F360

WHY YOU’LL CARE:

Tall is trending. With the demand for taller kitchen cabinet designs, additional filler sizes are a must.

TEXTURED GLASS

We are expanding the Textured Glass Offering to include all models with cut for glass (CG) to make it easier for you to design!

- W9: 30”, 33”, 36”, 39”, 42”
- W12: 12”
- W24 (butt): 12”
- W42 (4 door): 12”
- W45 (4 door): 12”
- W48 (4 door): 12”

GLASS	CABINET HEIGHT										
Cabinet Width	12”	15”	18”	21”	24”	27”	30”	33”	36”	39”	42”
W9							✓	✓	✓	✓	✓
W12	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W15	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W18	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W21	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W24	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W24 (butt)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W27 (butt)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W30 (butt)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W33 (butt)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W36 (butt)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W39 (CS)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W42 (CS)		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
W45 (CS)			✓	✓	✓	✓	✓	✓	✓	✓	✓
W48 (CS)			✓	✓	✓	✓	✓	✓	✓	✓	✓
W42 (4 door)	✓	✓									
W45 (4 door)	✓	✓									
W48 (4 door)	✓	✓									
WD	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓

GLASS OPTION EXPANDED TO OVEN CABINETS

Homecrest makes it easier to create a stylish glass run by eliminating exceptions in the portfolio.

- Allow glass option on the top doors of all Narrow Stile Oven Cabinets.
- Eliminates inconsistency in availability

WHY YOU’LL CARE:

Glass cabinet doors add interest and depth to the design and can make the space feel larger.

DESIGN ENHANCEMENTS

SMOOTH OPERATOR

SofTouch™ is now standard across Homecrest in wall spice pull-outs and with the interior wire pull-out and roll tray components within Base SuperCabinets™.

- BSC30RTR
- BSC30RTL
- BSC36PRP

WHY YOU’LL CARE:

Research shows that consumers consider soft-close a must-have feature.

WALL SPICE PULL-OUT

- WSP930
- WSP1230
- WSP933
- WSP1233
- WSP936
- WSP1236
- WSP939
- WSP1239
- WSP942
- WSP1242

DISCONTINUATIONS

Refer to the Product Discontinuation Notice on 1Touch for a complete list of discontinued products and replacements.

HOMECREST®

C A B I N E T R Y



LEARNING
LIBRARY

Take advantage of the MasterBrand eLearning Library available through mbtouch.com. This interactive training platform offers Homecrest training modules for you to access on-demand, 24/7/365. You can help shape the library of content by reaching out and sharing the training topics that you are seeking. Take a few minutes now to freshen up on your product knowledge!

EMAIL YOUR SUGGESTIONS TO MBMARKETING@MASTERBRAND.COM.

Waldron PureStyle™ Alpine